

YOUTH FUND AND HON. HASSAN OMAR DISCUSS COLLABORATION ON YOUTH EMPOWERMENT

Nairobi, 24 December 2024 - The Youth Fund Board, led by Chairperson Hon Fatma Barayan, Board Member Josephine Oyombe, and CEO Josiah Moriasi, met with EALA MP and UDA Secretary General, Hon. Hassan Omar Hassan. The discussion focused on potential collaborations to support youth in employment, climate action, skills development, mental health, and access to opportunities under BETA.

Hon. Omar emphasized the importance of bridging the information gap and tailoring messages effectively to help youth better understand the Fund's mandate and benefits. "The message about your impact on the ground should be clear and precise. The management and secretariat should be in sync for efficient policy execution," he noted.

Board Chairperson Fatma highlighted the Fund's transformative role in addressing unemployment and improving access to affordable credit for young Kenyans. She reaffirmed the Fund's commitment to supporting youth-owned enterprises and aligning with BETA initiatives.

